

Visionary

Case of Flanders

ILVO

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- ILVO – Institute of Agricultural and Fisheries Research
- IMAGO – project on region-specific rural development
- Bridging the gap between theory and practice by developing tools
- Rufopoly (visionary) as one tool next to others



Objective

- Vision development – **Visionary**
- Deriving building bricks for future development of a specific area
- The board is a real picture and the questions are based on real problems and opportunities of the area



How did we develop it

- Interview with a regional developer based on a map
- Indicating every issue that is at stake in the area
- Translating these issues into questions (inspired by Rufopoly)
- Alternation of specific questions and strategic questions
- At the start of the first gaming session people could finetune the questions
- Playing of the game

How did/do we play



BEDRIJVIGHEID



FINANCIËEL



BESTUURLIJK



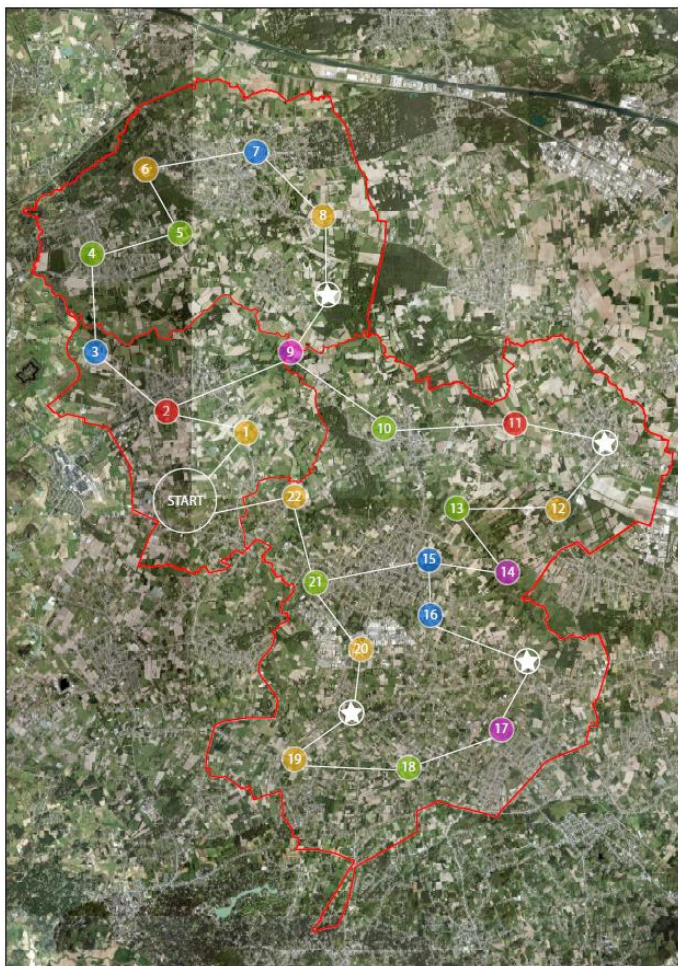
MOBILITEIT



ERFGOED



RECREATIE



KANSKAART



BELEID



MULTIFUNCTIONEEL
RUIMTEGEBRUIK



BUDGET



SAMENWERKING



SECTORONTWIKKELING

Lessons learned

- Taking elaborate notes and processing them is necessary if you want to use the output for vision development
- The input of a regional developer is indispensable and determines the content of the questions,
- Finetuning the questions before the game was not considered as an added value
- Set-up of the game is dynamic; based on several feed-back rounds the rules were adapted
- No idea of what the impact of such a game is nor how to measure it?
- People are curious and are showing interest although the project is not finished yet

Questions

- Role of the moderator?
- What with data-analysis?
- Advantages/disadvantages of making it more like a game



Future plans

- 24/3 playing with a groups of about 30 people in a the context of the IMAGO project
- 17/18-3 playing with a 'Flemish/abstract' version with about 100 people
- It will be used in several university courses
- Interest from farmers union to use it within their organisation and for the vision deveopment of a small village

